# Advancing Innovation in ECA 2011: Entrepreneuring the Mobile Future

VI<sup>th</sup> International Conference of the Eastern European and Central Asian Business Incubators and Technology Parks Network (ECAbit)

> November 6-8, 2011 Chisinau, Moldova

# Organized by

Eastern European and Central Asian Business Incubators and Technology Parks Network (ECAbit)

Moldovan Technology Transfer Network

Agency for Innovation and Technology Transfer

Ministry of Information Technologies and Communications of Moldova

infoDev, World Bank

State Agency for Intellectual Property

# **Day 1. November 7, 2011**

Location: Academy of Sciences Moldova, Stefan Cel Mare 1

# <u>09.00 - 10.15 (Blue Hole)</u>

### Official launch and plenary session I

- Mr. Pavel Filip, Minister of Information Technologies and Communications
- Mr. Abdoulaye Seck, World Bank Country Manager, Moldova
- Ms. Ellen Olafsen, Operations Officer, infoDev, World Bank
- Mr. Gheorghe Duca, the President of the Academy of Sciences of Moldova
- Mr. Todor Yalamov, Coordinator, ECAbit network

Keynote speech: Ms. Stela Mocanu, Executive Director, e-Government Center, Moldova Role of the e-Government as an accelerator for the mobile industry development (e-transformation)

# 10.15 - 11.45 Session II. Evolutions of Incubators: From Services to Communities

- Mr. Peter Harman, Chief Executive, UKBI, United Kingdom What is the impact of incubators in ECA? Lessons learnt for five years.
- **Ms. Sophia Muradyan,** EIF, Armenia (M-lab host) The concept of M-Lab

Discussion

**Moderator**: Ms. Ana Chirita, Executive Director, National Association of Private ICT Companies for the Mobile social networking sessison

#### 11.45 -12.15 Coffee break

#### **12.15 - 14.00**

## Session III: Evolutions of Incubators: From services to communities (continuation)

- The concept of Business Garden
   Gunnar Due-Gundersen, SINTEF, Norway
- Evolution of incubators in Russia: New Trends
   Olga Lapteva, Board member, NBIA Russia and President, Tambov Business Incubator
- New Developments of technology parks in Belarus

Tatyana Tatyanko, Director, Marketing Centre, Metolit, Belarus

Perspectives of incubators based at academic institutions
 Elena Pereverzeva, Moscow International Business School, Russia

Discussion

Moderator: Mr. Peter Harman, Chief Executive, UKBI, United Kingdom

#### 14.00 - 15.00 Lunch

#### 15.00 - 17.00 Sharing experiences of internationalization

- **Ms. Alma Karabeg,** Polar Star Innovation center in Murmansk, Russia/Norway Incubator centered on internationalization (new concepts on cross-border cooperation)
- Ms. Lucia Usurelu, Deputy Director at Entranse, Moldova
- **Mr. Angel Milev,** Program Director, ARC Fund (coordinator of EEN-Bulgaria) Internationalization experience in the context of EEN and potential for synergies between EEN and Ecabit
- Mr. Alexei Ciobanu the Executive Director of Simpals Garaje(Start up Incubator)
- Valeria Sudilovskaia, Belarus
  The business angels perspective on internationalization

Moderator: Mr. Oltac Unsal, infoDev, World Bank

## **17.00 - 18.00** Coffee break

#### 18.00 - 22.00 Mobile Monday (Blue Hall)

18.00 - 19.30 Webcast: Levon Levonian, Senior Developer BlackBerry Europe (Research in Motion)

#### 19.30 - 22.00 Reception with keynote addresses:

- **Jari Tammisto,** Mobile Monday founder and CEO (t.b.c.)
- Patrick Boostels, founder of MoMo Brussels and CEO of www.tcsdigitalworld.com, CEO of a telecom in Modlova
- Andrei Gradinari, founder of Spooky House studios

# **Day 2. November 8, 2011**

Location: Academy of Sciences Moldova, address: Stefan Cel Mare 1

### 9.00 - 11.00

# Mobile Social Networking: How we do it, plan to do it, and what are the needs of entrepreneurs

- **Mr. Radu Ticiu,** Timisoara Business Incubator, Romania Timisoara Mobile Development Group
- Mr. Yana Granici, Moldovan Technology Transfer Network, Moldova Mobile Monday - Moldova
- **Mr.Elshan Musayev,** President, Caspian Investment Center, Azerbaijan Mobile Monday Azerbaijan
- Mr. Tornike Bakhturidze, Georgian Business Development Center, CAUCASIA, Georgia mTbilisi: a Gate for the Entrepreneurship Internationalization

Moderator: t.b.d.

#### **11.00 - 11.20**

Coffee break

#### 11.20 - 13.00

# Parallel session I: ToT planning workshop

- Mr. Alexey Leontief, Zelenograd, Russia
- Mr. Radu Ticiu, Timisoara Business Incubator, Romania

**Moderators: Mr. Stefan Schandera,** Regional facilitator, *info*Dev, World Bank & Heidi Humala, *infoDev*, World Bank

# Parallel session II: Internationalizationworkshop (continued only with companies/tenants)

List to be determined (companies from Romania, Montenegro, Bulgaria, Moldova and Russia)

# 13.00 - 14.30 *Lunch*

## 14.30 - 15.30 Overall ECAbit business planning

Moderator: Mr. Todor Yalamov, Coordinator, ECAbit